



Ajay Singh

Sr. SEO Executive

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Education

Animation And Multimedia Technology

Central Institute of Technology, Kok

Drop-Out

Summary

Highly motivated SEO Specialist with over eight years of industry experience, I possess a deep understanding of both on-page and off-page SEO strategies. My career is marked by a proven track record of delivering measurable results, complemented by strong problem-solving abilities and analytical thinking skills.

AREAS OF EXPERTISE

SEO Optimization

- On-Page
 - AIO
 - AEO
- Off-Page
 - Indexing
 - Guest Posts
 - Contextual Links
- Technical SEO
 - Screaming Frog

SEO Tools

- Ahrefs
- Semrush
- Agency Analytics
- Link Chest
- Screaming Frog

Work Experience

January 2025 – Present

Sr. SEO Executive

ITXITPro

Serving as Senior SEO Executive, leading all priority (P1) projects overseeing end-to-end strategy, on-page optimization, and execution to drive measurable business results.

August 2021 – December 2024

SEO Executive

Indeses Business Ventures Pvt. Ltd.

October 2018 – June 2020

SEO Executive

Quvox marketing | Web Design Singapore

March 2015 – July 2017

SEO Executive

Galbatross Technologies

AREAS OF EXPERTISE

Server Management

- Website Migration
- Script installation
- MySQL DB

AI Agents

- Email Scraper Agent
 - Website
 - LinkedIn
- Outreach Agent
- Content Generation Agent
- Backlink Indexing Agent

Web Development

- WordPress
- Joomla
- Shopify
- Wix

PROFESSIONAL EXPERIENCE

- BigBang
 - Achieved AI Overview rankings, significantly increasing quality leads for the project.
- Fieldturf Landscape
 - Successfully recovered organic traffic following a major website redesign and full migration.
 - During the recovery process, I was able to rank in AI Overview by optimizing FAQs (AEO), which provided the company with an opportunity to upgrade their SEO package.
- Mabel
 - Recovered a hacked website, restoring over 6,000 salon listings and implementing comprehensive security measures.
 - Achieved a significant uptrend in organic rankings and secured AI Overview rankings for the website.
- AmerQuickPlus
 - Developed a comprehensive content plan that grew organic traffic from zero to 1,000 visitors per day.
 - Delivered a consistent stream of high-quality leads for the client.
- Research & Execution
 - Spearheaded market research for a new niche, developed a complete data-scraping strategy, and built a full-scale website in just two days.
 - Drove organic traffic to over 100 visitors per day in under a month without any backlinks.
- AI Automation Tools
 - Built an AI content generation tool using n8n and the Gemini API, which successfully automated content production and replaced the need for content writers.
 - Developed an AI email scraping agent to save time and streamline the outreach process.
 - Engineered an autonomous email outreach agent to send messages at set intervals, ensuring deliverability and reducing time spent on manual outreach.
- Backlink Indexer
 - Developed a backlink indexer tool from the ground up to solve the issue of unindexed backlinks for my current company.